



# Print & Post

a yard sign or flyer to help spread  
dyslexia awareness

Our yard signs and flyers encourage people to visit our [website](#), which offers helpful resources, ways to connect with our organization, and options to get engaged in Dyslexia Awareness Month. We would love to have them proudly displayed in every Denver neighborhood for the month of October!

**Print one of these flyers and hang it at a school, library, or business.**

[English and Spanish.](#)



**Pick up a yard sign at these locations between Monday,  
September 30 and Friday, October 4**

- Ford-Warren branch Denver Public Library at:
  - 2825 High St 80205 (during operating hours in the lobby)
- Front yard at:
  - 10998 E 27th Ave 80238
  - 1015 S Cove Way 80209
  - 3162 W Denver Pl. 80211 (North Denver neighborhood)
  - 2602 Hanover Court 80238
- Feel free to take more than one and share with a friend!
- Please return yard signs to the place from which you collected them in November! Thank you!





# Educate & Share

our free resource guide

Having resources to reference and share with others can help increase awareness. Check out the links below to learn more about dyslexia.

1. Checklist to identify [signs of dyslexia](#) at each age level
2. CDE Dyslexia [Handbook](#)
3. The National Center On Improving Literacy's Dyslexia [Toolkit](#)
4. [2024 Dyslexia Awareness Month Proclamation](#) by the State of Colorado
5. ["Dyslexia is..."](#) infographic
6. CDE [Dyslexia Fact Sheet](#)
7. [Watch a video](#) to learn about Dyslexia Simulations Experience also [offered by DenCoKID](#)
8. Movies about Dyslexia
  - **The Right to Read** - 5 ways to stream, [here](#).
  - \* **Hopeville: How to Win the Reading Wars** -Stream for free on [YouTube](#)
  - **Our Dyslexic Children** - Stream for free on [YouTube](#)



# Gather & Learn

about dyslexia by watching a movie

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Get your popcorn ready and celebrate Dyslexia Awareness Month by streaming one of several new movies that have been recently released. Whether you choose to snuggle up on the couch with your family or invite a group of friends for a watch party, this list of movies is guaranteed to entertain and raise your awareness of dyslexia and literacy instruction.



## The Right to Read

5 ways to stream, [here](#).

This documentary comes to us from filmmaker, Jenny MacKenzie and it's executive produced by Levar Burton. They pose the current reading crisis as the greatest civil rights issue of our time. Visit the film's [website](#) to see a trailer and to learn more.



## Hopeville: How to Win the Reading Wars

Stream for free on [YouTube](#)

Film director, Harvey Hubbell V, uses humor as he embarks on a journey of hope and resilience that could reshape the future of literacy. Through inspiring stories of educators and students, the film showcases the power of community-driven change in the fight for reading success for all kids, including those with dyslexia, like himself. Visit the film's [website](#) to see a trailer and learn more.



## Our Dyslexic Children

Stream for free on [YouTube](#)

This community-funded, non-profit film tells the story of a group of parents in a suburban school district near Columbus, Ohio who discovered their children had something in common - they could not read. The film is a roadmap for parents and advocates who want to help their children and communities, and includes support materials and an online course. Visit the film's [website](#) to learn more.

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# Gather & Learn

about dyslexia by reading a story

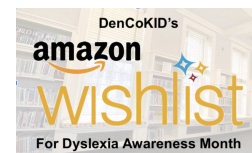
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**And while they say that a picture (or motion picture) is worth a thousand words, there's still nothing better than a great book to help spread awareness about dyslexia!**

Choose from any number of amazing children's books about dyslexia to read at bedtime with your child or to an entire classroom of children. If you choose to contact a teacher at one of your local schools and volunteer to read to a class, also consider donating the book to the school, as a special gift.

Maybe you already have a favorite book that features dyslexia, but if not...

- Visit your local library and ask the librarian to show you books for children and teens about dyslexia or that feature a character with dyslexia.
- Browse this list of books curated by Yale University: [Young People's Books about Dyslexia](#)
- Visit your local library and ask the librarian to show you books for children and teens about dyslexia or that feature a character with dyslexia.
- Purchase one of our favorite titles from our [Amazon Wish List](#) for yourself or to donate. DenCoKID's board will donate your book to a DPS classroom library or school library on your behalf in celebration of Dyslexia Awareness Month. Access to books such as these allow students with dyslexia to feel seen and understood because they can relate to the characters in the story. It can also help normalize dyslexia for peers.
  - **Steps to make a book donation:**
    - a. Select your chosen title(s) from our list.
    - b. Select the quantity you would like to donate.
    - c. Add your selections to your cart.
    - d. If prompted, log into your own Amazon account.
    - e. Proceed to check out.
    - f. When prompted to *Choose Your Shipping Address*, be sure to select *Kelly Hersh's Gift Registry Address* so the books will be shipped directly to DenCoKID for distribution.
    - g. When prompted to *Choose Gift Options*, feel free to include a short message and your name.
    - h. Proceed with your payment and shipping preferences.
    - i. If you would like a receipt of your book donation for tax purposes, please email us at [denverkidgroup@gmail.com](mailto:denverkidgroup@gmail.com).





# Connect & Encourage

a local leader to learn more about dyslexia and take action



**Reach out to DPS District Leaders and/or a school principal to...**

- Offer [resources](#) for learning more about dyslexia
- Inquire about how learners with dyslexia are being supported in school
- Ask how they are celebrating Dyslexia Awareness Month

[Here](#) is a template to use for emailing



# Snap & Share

a photo on social media

Denver's City and County Building will be proudly illuminated in red each evening from Tuesday, October 15 to Monday, October 21, in support of Dyslexia Awareness Month.

Snap a pic of you and your friends wearing red or celebrating dyslexia awareness in some special way. Take a trip downtown (1437 Bannock St. 80202), snap a selfie in the red glow, and share on social media! **Follow us in Facebook and Instagram**

#DenCoKID                      #DyslexiaAwareness  
#GoRedforDyslexia        #DyslexiaAdvocacy  
#LearningDifferences      #EmpowerDyslexia

Here are a few photos as examples.



Download our [custom Zoom background](#) to use on your next meeting. Then grab a screen shot and share it on your favorite social media channel.

